

Product Certification Benefits

Valuing Health & Wellness	\$5,000	\$2,500	\$1,000
Premium Health and Wellness Marketing. Unlimited use of the WWYW certified logo (as set forth in the usage agreement) on marketing, social media, website, and packaging. Once paid, this fee can be a credit on an annual sponsorship fee for the Presenting, Exemplary, and Platinum levels.			
Wellness Within Your Walls Logo. Use of the WWYW certified logo (as set forth in the usage agreement) on product packaging (up to 50,000 units).			
Certification of Product. Receipt of certification. Press release announcing certification of product. Listing on WWYW’s website product certification page. Announcement with the WWYW logo placement on product website.			

Wellness Industries

The global health economy is worth \$6.3 trillion, according to the Global Wellness Institute’s Global Wellness Economy Monitor 2023, and it is predicted to have a 15.8% increase in annual growth to 2028. The Ogilvy Wellness Gap Study 2020 and McKinsey & Company’s Future of Wellness 2024 Survey illustrate how wellness is a dominant force in the global economy. Here’s what consumers are saying about health and wellness:	77% Wellness is very or extremely important.	73% Wellness is essential to brand strategy.	83% Wellness is a top or important priority in everyday life.
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